# **Sponsorship Packet**



### Saturday, March 9, 2024

Lyon Oaks Golf Club 52221 Pontiac Trail Wixom, MI 48393 nef@novik12.org

https://www.novieducationalfoundation.org





#### THE NEF MISSION

The Novi Educational Foundation (NEF) enriches the educational experience of all students by supporting opportunities that require financial resources beyond what is possible with public funding.

| IMAGINE. | Our students thrive in schools where they are passionate, |
|----------|---|
|          | engaged, and prepared for the world and their future.     |

- INVEST. Our community makes a difference by contributing their time, talent, and treasure to support our students and educators.
- INSPIRE. Together, we can empower students, parents, and educators to achieve their aspirations.

## When our community acts with generosity and a collective spirit, the difference we make can make all the difference!

#### About the Event

A Reverse Raffle starts off as a traditional raffle where patrons purchase tickets. Where things change up is in the drawing of the winning tickets. Tickets are continually drawn until the last one is drawn for the grand prize which is \$5,000 (if 125 or more tickets are sold). Additional prizes will be given on random drawings. The principle is simple: eliminate people until there is only one winner remaining.

It is a wonderful opportunity for adults to come together in support of the students, staff and teachers of the Novi Community School District. The evening will include the raffle, heavy hors d'oeuvres, silent auction items and a DJ for dancing.

#### Who Attends Go For The Green Reverse Raffle?

- Novi parents, many of whom are leaders in their respective fields
- Friends of the Novi Educational Foundation—including generous donors, NEF Trustees, Novi families and more
- Community minded individuals
- NCSD Teachers, Administration and Staff

#### Why Should You Sponsor Go For The Green Reverse Raffle?

- To promote your business to all **Go For The Green Reverse Raffle** attendees and supporters of the NEF who visit our website, social media, read monthly Novi Community School District emails and attend other NEF events.
- To gain the support of individuals involved with the Novi Educational Foundation—a large base of consumers interested in working with companies who support a great cause.
- To support your community by helping the NEF fund teacher grants, need-based scholarships and district-wide programs



### Sponsorship Packet

### Choose a Sponsorship:

|  | Presenting<br>Sponsor<br>\$7,500 | Bar<br>Sponsor<br><sup>\$5,000</sup> | Entertainment<br>Sponsor<br>\$2,500 | Dessert<br>Sponsor<br>\$1,500 | Wildcat<br>Sponsor<br><sup>\$750</sup> |
|--|----------------------------------|--------------------------------------|-------------------------------------|-------------------------------|--|
| Tickets for<br>guests<br>(must be 21+)                                       | 10<br>✓                          | 6<br>~                               | 4                                   | 2<br>✓                        |  |
| Company<br>name<br>included in<br>event title                                | $\checkmark$                     |                                      |                                     |                               |  |
| Promoted in<br>All Marketing<br>Materials                                    | $\checkmark$                     |                                      |                                     |                               |  |
| Company logo<br>featured on<br>the NEF<br>web site                           | $\checkmark$                     | ✓                                    |                                     |                               |  |
| Company<br>promoted on<br>social media                                       | $\checkmark$                     | ~                                    | ~                                   |                               |  |
| Acknowledge-<br>ment at the<br>event (in print<br>and during the<br>program) | ✓                                | ~                                    | ✓                                   | ✓                             | ~                                      |





To purchase Sponsorships or Tickets please visit: https://novieducationalfoundation.org/2023-green-gala



### Commitment Form:

### YES! I want to be a part of the 2024 Go For The Green

| Sponsorship Options            | Cost         |  |
|--------------------------------|--------------|--|
| Presenting Sponsor             | \$7,500      |  |
| Bar Sponsor                    | \$5,000      |  |
| Entertainment Sponsor          | \$2,500      |  |
| Dessert Sponsor                | \$1,500      |  |
| Wildcat Sponsor                | \$750        |  |
| Individual Ticket              | \$90         |  |
| Table (10 guests reserved seat | ing) \$1,000 |  |

Please PRINT company name as you would like it to appear for recognition purposes.

| Contact Name                         |                   |                        |
|--------------------------------------|-------------------|------------------------|
| Company Name                         |                   |                        |
| Address                              |                   |                        |
| City                                 |                   | _Zip                   |
| Phone                                | _Email            |                        |
| Signature                            |                   |                        |
| To make payment please visit: www.no | vieducationalfour | ndation.org or mail to |

NEF 23545 Taft Rd. Novi, MI 48374